



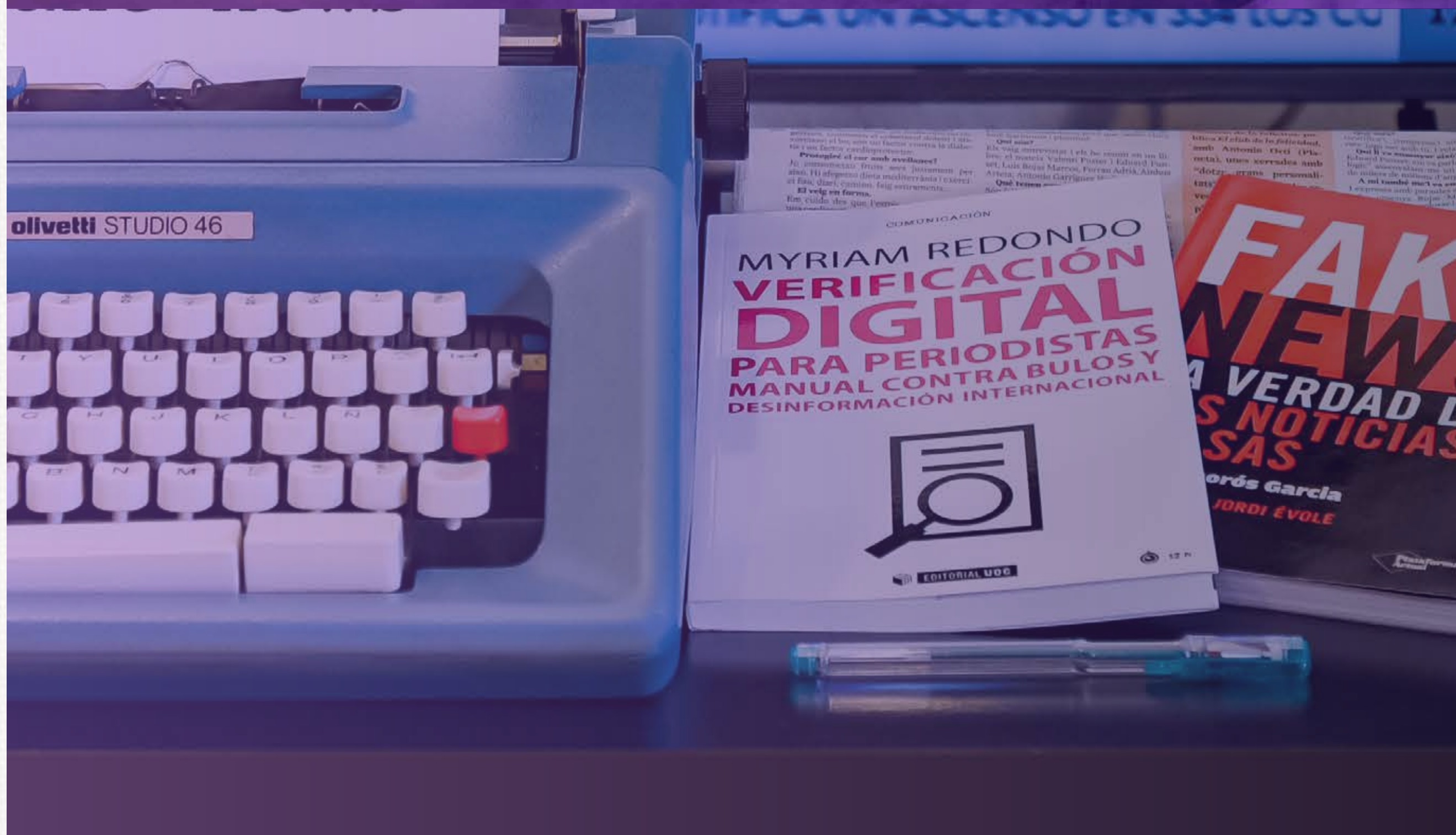
FRONTIER
TECHNOLOGIES

9

drivers influencing
the Future of
Elections



MIS/DISINFORMATION



Algorithms promote divisive content and empower populists.

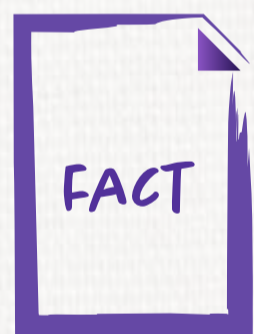


There is and will be a pushback to this.

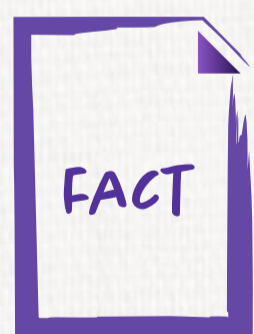


But can we trust tech companies to crack down on this kind of content?

REGULATION



There's more awareness about the need to regulate big tech companies.

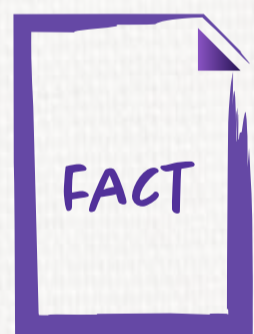


The lack of regulation leads to more polarised results in elections.

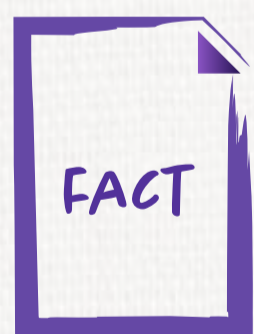


How can we regulate these spaces to drive better debate?

GENERATIONAL DIFFERENCES

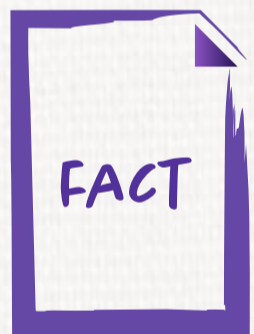


Younger people tend to have vastly different information sources compared to older people.



They are also more tech savvy and will be able to engage with 'digital democracy' more easily.

APATHY

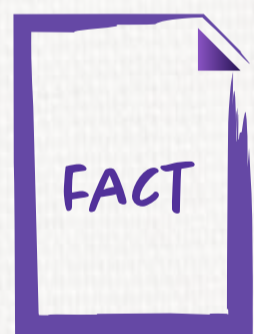


Generally there is increased apathy in elections across the world, which can lead to distorting minority votes.

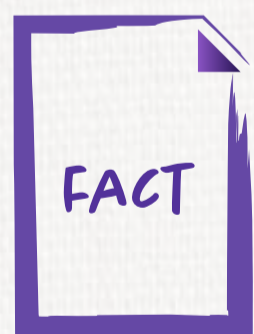


How can digital encourage people to care more about elections?

MISTRUST



It will be hard to win the public's trust for more 'digital' elections.

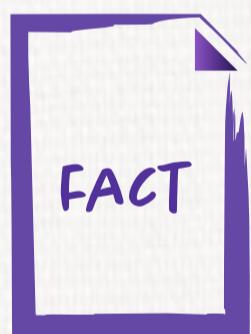


Especially as 'digital' elections may be open to manipulation by foreign actors.

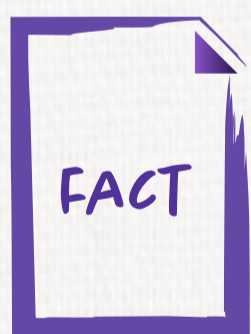


How can we accredit or certify digital elections to build trust and ensure that no manipulation took place?

FUTURE TECHNOLOGIES



Advances in tech will have varied impacts on process of elections, from voter identification to how you cast your vote.

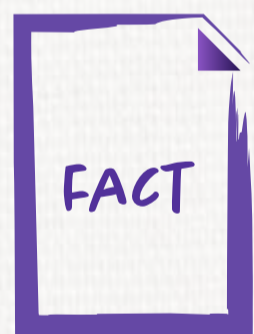


There will be new ways to engage with news and online debate.

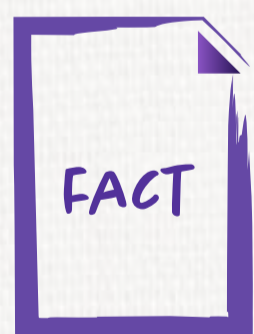


What impact will the growing power of big tech, have?

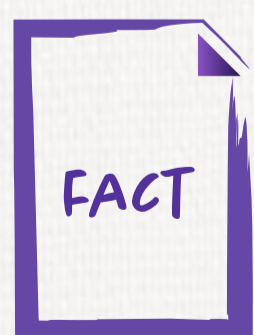
DIRECT DEMOCRACY



Tech can enable a more direct democracy that lives beyond election day.

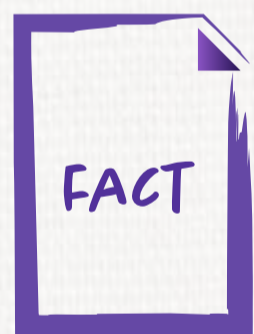


The hope is for more meaningful engagement with the democratic process.

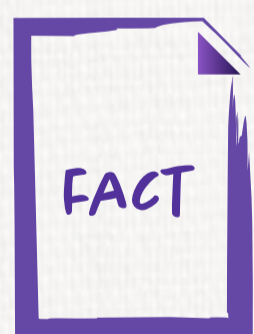


Taiwan is a good example of where this is already happening successfully.

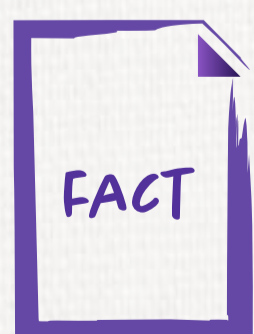
DIGITAL INCLUSION



Access to the internet and tech varies massively across different countries.

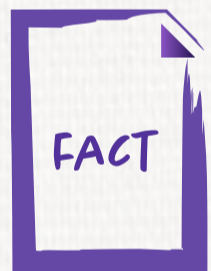


Closing this 'digital divide' might have a positive impact on election participation.

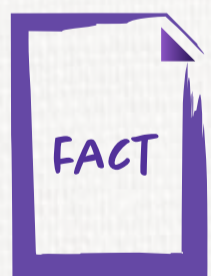


Though for some countries, social media is their gateway to online, which poses challenges.

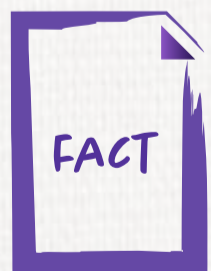
MANIPULATION



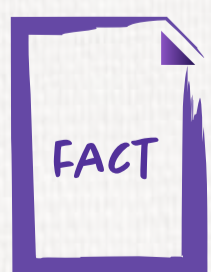
People can use tech to bypass state manipulation, to spread information and organise.



The more digital elections get, the more likely they are to face interference from companies and other countries.



Big tech and social media are inherently biased, driven by profit instead of existing for public good.



Governments control the digital space and can use that to manipulate elections.



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